
Imagine yourself as one of one hundred exceptional women who raised the funds to build an entire home.

Imagine yourself as one of one hundred exceptional women who made it possible for a hard-working, low-income working family to purchase that very home.

This is your official invitation to do just that. This is your invitation to make a positive impact on a family's life right here in Saskatoon. Over the next 100 days Saskatoon's most energetic and influential women will work together to raise \$100,000, ensuring a local family has the opportunity to achieve their dream of home ownership.

Families that are selected to purchase a Habitat home must meet the following criteria:

- The family must be working, with a total family income below \$52,000 per year
- There must be young children in the family
- The family must be willing to partner with Habitat for Humanity Saskatoon by contributing a minimum of 500 'sweat equity' hours towards the completion of their home
- They must be prepared to pay an interest-free mortgage

At Habitat's last home-ownership meeting, over 190 hard-working people seeking home ownership attended.

Can you imagine raising a family with a total income of less than \$52,000 per year? To me, it seems nearly impossible without help – particularly with the skyrocketing cost of housing. On average, rent for these families accounts for 60% to 75% of their income, making it near impossible to provide basic necessities. Anything extra such as paying for an extra-curricular activity or saving for post-secondary education for their children is next to impossible.

Habitat homes are built with donations from outstanding community partners. We are asking 100 women in our community donate \$1,000. Together we will raise \$100,000 which is enough to build one brand new Habitat home. Your generous gift will have a positive impact on a Saskatoon family for generations to come. We know after moving into a Habitat home:

- 89% of Habitat homebuyers indicate their family life has improved
- 41% of children improve their grades
- 34% of working parents move on to better-paying jobs
- 23% of parents go back to school

Recognition of your gift will be celebrated with the following:

- Your name and company (if applicable) will be recognized for your investment on the Habitat for Humanity Saskatoon (HFHS) website. Web site updates will be posted throughout the project.
- You will be recognized via our social media networks and featured in our newsletter "*The Beam*".

\$100,000 in 100 days; A Habitat Saskatoon Project



- You will receive a personal invitation to the ground breaking ceremony and the key ceremony.
- You will receive a personal invitation to the exclusive red carpet event celebrating our achievement.
- A tax receipt for the full amount of your investment.

Habitat homes are also built with 95% volunteer labor. You are most welcome to volunteer on site alongside other \$100,000 in 100 Days ladies; however it is not a requirement. HFHS will coordinate teams to volunteer together, on dates that work best for you. Contact Tara for further information.

Please consider donating and joining us to make a positive change felt in a local family's life. Our 100 days starts Monday October 7th, 2013 and ends Tuesday January 14th, 2014. You may send a cheque to Habitat for Humanity Saskatoon with "100K in 100 days" in the subject line, or visit habitatsaskatoon.ca/donate/100in100 to make your donation online.

Thank you! Your \$100,000 in 100 days committee:

Jayne Horachek
Volunteer Extraordinaire
100K in 100 days Volunteer
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Dr. Dee Dee Maltman
Physician
Owner, Leyda's Cafe
100K in 100 Days Volunteer
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